

**Welcome and thank you for participating in 18th annual
San Diego Bead Society Bead Bazaar!**



**This handout contains important vendor information for you
including your WI-FI option, hotel accommodations and places to eat
during the San Diego Bead Bazaar**

Important Phone Numbers:

Julie Croft at the Scottish Rite	619-297-0397, ext. 301
Viola Sullivan	858-566-1654 (h)
Kate Parsons	619-990-6753 (c)
Bev Berthoty	858-354-2445 (c)
Leanne Maunu	619-840-3562 (c)

Schedule:

Friday, Aug. 4	1:00 pm - 9:00 pm	Set-up
Saturday, Aug. 5	8:00 am - 9:45 am.	Set-up
	10:00 am - 6:00 pm	Open to the public
Sunday, Aug. 6	9:00 am - 10:00 am	Set-up
	10:00 am – 5:00 pm	Open to the public
	5:00 pm – 9:00 pm	Take-down

Scottish Rite Event Center:

Scottish Rite Event Center (SREC)
1895 Camino Del Rio South
San Diego, CA 92128
619-297-0397

Arrival Information

When you first arrive at the Scottish Rite Event Center:

- **Park** (free parking) in the front lot or in the rear lot behind the Scottish Rite
- **Check-in** and **pick up your Vendor Packet** (contains a tax sheet, your name tag, and booth location) at the registration table located near the rear loading dock entrance to the Corinthian Room
- San Diego Bead Society (SDBS) members Viola Sullivan, Bev Berthoty, Kate Parsons, and Leanne Maunu will be there to meet you.

Unload and set up:

- **At check in** you will be shown where the loading dock is located.
- **Please note:**
 - ☑ **loading is prohibited through the front doors of the building**
 - ☑ **the Scottish Rite prohibits the use of any type of rolling cart on the carpeted areas**
- **Carts.** The Scottish Rite has several carts that will be available for your use during the set-up and take-down periods on Friday afternoon and Sunday evening.
- **Special request:** please do not move tables into or out of your designated space unless you have approval from one of the SDBS members (this is because of the Fire Marshall permit requirements).
- **Table skirts:** You need to **provide your own table skirts**. The Scottish Rite Center does not have any table skirts to rent or purchase.
- **Extension Cords:** The Scottish Rite Center has 5 electrical drops in the main room, so **you will need to have at least two 20 ft. extension cords, along with some shorter ones**. If you forgot your cord, you may rent one from the SREC for \$8.00.
- **Electrical wires:** once the booths are set up on **Friday night, the maintenance crew will come by and tape down all electrical wires**. They have special tape that won't permanently adhere to the parquet floor, so please don't worry about bringing your own tape.

Security:

Each evening, **all of our rooms will be locked by the SREC facilities crew**, and they will not open the rooms the next morning until a member of the Bead Society is there to give them the go-ahead.

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Food:

- **Complimentary coffee will be available early Saturday morning.**
- **Food (including breakfast starting at 7:45 on Saturday and 9:00 on Sunday)** is available to buy at the snack bar located inside the front entrance.
- You may bring your own food, but **small electronic appliances, such as cookers and coffee pots, are NOT ALLOWED.**
- **No food or beverages are allowed on the carpeted areas of the Scottish Rite.**
- **No alcohol is allowed at any time.**

Wi-Fi Available:

- The Scottish Rite provides wireless internet service **for a daily fee of \$7.00 per device.**
- **To access the WI-FI, contact Julie Croft (619-297-0397, ext. 301)** at the Scottish Rite to obtain the password and to pay for this service **before the weekend of August 5th (during the SREC's business hours) or from Julie on Friday (Aug. 4) during set-up.**

Volunteers:

Volunteers from the San Diego Bead Society will be wearing **Neon Green badges**. There will be several volunteers assigned to the show floor at all times for the express purpose of helping the vendors. Use them if you need a break, if you need them to run an errand, or if you need them to purchase some food or drink items from the caterer.

ATM Machine:

- The Scottish Rite Education Center **does NOT have an ATM.**
- **The closest ATM is at the AM/PM** up the street, just past Mission Center Road.

Take Down:

- To help defray expenses, **please leave your vendor sign and badges on your table as you leave Sunday night.**
- Every effort to **clean up your space at the end of the show** is greatly appreciated and will prevent our having to charge a cleaning fee at the next Bazaar.
- **A trash bag** will be in your Vendor packet upon checking in, and on your table Sunday morning.

Publicity:

Extra effort has been put into promoting the 2017 Bead Bazaar:

- As in 2015 and 2016, we bought four ads in San Diego's main newspaper, the *Union-Tribune*, this year. Two of the ads will be in the main newspaper on July 24 and July 31, and the other two will be in the Night and Day section of the newspaper on July 28 and August 4.
- Roughly 2,500 full-color postcards have been distributed by our vendors, at most San Diego county bead shops, and at the San Diego County Fair.
- Promotional materials provided to all vendors in digital and hard copy format.
- Bead Bazaar information has been posted on the event pages of numerous websites.
- Press releases went out to over 70 media outlets in SD County including TV, print & radio, Spanish media and military publications.
- Our 150+ members have been actively promoting the Bazaar.
- We have been featuring our vendors on a daily basis on our Facebook page.
- Several emails have gone out and will continue to go out to our email list (over 1,600 active contacts).
- Event information and coupons were sent to other craft guilds and societies in San Diego.
- Bazaar press release and coupon provided to the following newspapers:

Alpine Sun, Beach and Bay Press, Beacon News, Carlsbad Sun, Carmel Valley News, Chula Vista Star News, Coast News Encinitas, Coast News Group (Rancho Santa Fe News), Coronado Eagle and Journal, Del Mar Times, Enlace, Golden Triangle News, Imperial Beach, South County Eagle and Times, Julian News, La Jolla Light, La Jolla Today, La Mesa Courier, Lakeside Leader, Mission Times Courier, Mission Valley News, Pacifica Magazine, Peninsula Beacon, Ramona Sentinel, Rancho Bernardo Sun, Rancho Santa Fe Review, San Diego CityBeat, San Diego Reader, San Diego Reader, San Diego Seniors, San Diego This Week, San Diego U-T, San Diego Uptown News, San Diego Voice and Viewpoint News, Solana Beach Sun, The Californian, The Savvy Senior, Vista, Vista Sun, Voice of San Diego, and Where San Diego.

Thank you and we hope you have a wonderful show!

Hotels and Restaurants

While the San Diego Bead Society does not endorse or recommend specific hotels or restaurants, we are providing the following information to help make your travel plans easier.

Places below that are underlined are linked to their website.

HOTELS:

Or, find it on Yelp! [Hotels near the Scottish Rite Education Center](#)

[San Diego Marriott Mission Valley](#)

- 8757 Rio San Diego Drive, **619-692-3800**

[Sheraton Mission Valley](#)

- 1433 Camino Del Rio South, **619-260-0111**

[Hilton San Diego Mission Valley](#)

- 901 Camino Del Rio South, **619-543-9000**

[Double Tree by Hilton Hotel San Diego Mission Valley](#)

- 7450 Hazard Center Drive, **619-297-5466**

[La Quinta Inn & Suites San Diego Sea World/Zoo Area](#)

- 641 Camino Del Rio South, **619-295-6886**

RESTAURANTS:

Or, find it on Yelp! [Places to eat near the Scottish Rite Education Center](#)

Located on the same side of freeway as the Scottish Rite Education Center:

- Denny's, 1065 Camino Del Rio S., 619 295-4676, 24 hours
- In-N-Out Burger, 2005 Camino Del Este, 800-786-1000, 10:30am-1:00am
- Mission Valley Café, 967 Camino Del Rio S., 619 291-4100, 7:00am-9:00pm
- Starbucks, 1620 Camino De La Reina, 619-297-2497 5:00am-11:00pm
- Taco Bell, 2011 Camino Del Este, 619 295-5939, 7:00am-1:00am
- Wendys, 1111 Camino Del Rio S., 619 291 9815, 10:30am-1:00am

Located across the freeway in the Mission Valley Mall (1640 Camino Del Rio N):

- Ruby's Diner, 619-294-7829, 8:00 am - 11:00 pm (Fri, & Sat.); 8:00 am - 10:00 pm (Sun.)
- Onami, (sushi) 619-295-9774, 11:30 am- 3:00 pm; 5:00 pm – 9:30 pm
- Outback Steakhouse, 619-294-8998, 4:00pm-9:30pm

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Directions to the Scottish Rite Education Center

The Scottish Rite Event Center is located at 1895 Camino Del Rio South,
on the south side of Interstate 8,
between Texas Street and Mission Center Road

From Interstate 5:

Driving either north or south on I-5, take I-8 east 2 miles, exit at Mission Center Road, turn right off the exit then make an immediate left onto Camino del Rio South (moving east) approximately ½ mile. The Scottish Rite Event Center will be on the right hand side.

From I-805:

Driving either north or south on 805, take I-8 west 1/4 mile to the Mission Center Road exit. At the light at the end of the exit, turn left and proceed to the next light (Mission Center Road / Auto Circle), turn left onto the bridge over the freeway. Go to the end of the bridge and turn left onto Camino del Rio South (moving east) approximately 1/2 mile. The Scottish Rite Event Center will be on the right hand side.

From 163:

Driving either north or south, take I-8 east and stay to the right, exit immediately at Mission Center Road. Turn right off the exit then make an immediate left onto Camino del Rio South (moving east) approximately 1/2 mile. The Scottish Rite Event Center will be on the right hand side.

From Interstate 15:

Driving south take the I-8 west/beaches & Camino del Rio South exit, take the split to Camino del Rio South. Turn right on Camino del Rio South at the light. Drive 2 miles (moving west) on Camino del Rio South. The Scottish Rite Event Center will be on the left hand side.

From Interstate 8:

Moving west from East County, drive into the Mission Valley area, exit at Texas Street. At the end of the exit, stay on Texas Street until just over the freeway bridge, turn right onto Camino del Rio South, proceed 1/4 mile. The Scottish Rite Event Center will be on the left hand side.